

# CIS 400/401: Poster Specification

## Poster requirements:

- The due-date (see website) for poster submission is a *HARD* one. We will be getting the posters professionally printed. Thus, extensions will not and cannot be granted.
- Posters must be of a 4:3 size-ratio (the default slide size in most presentation programs).
- Posters must be submitted in PDF format, with a file size of less than 10MB.
- Posters must have the following elements: (1) Project title, (2) team member names, (3) faculty advisor name, (4) Subtle mention of “Senior Project Poster Day 20XX – Department of Computer and Information Science – University of Pennsylvania” (see examples).

## Poster suggestions:

- Presentation software (*i.e.*, PowerPoint or Impress) is most often used to design posters. However, students are free to use whatever tools they prefer (*e.g.*, Photoshop).
- Posters will be printed to  $\approx 3'$  in width. Care must be taken to ensure that all elements scale well to this size. Be especially careful with the use of bitmap/raster graphics (JPG, GIF, *etc.*).
- We have provided three examples of posters from last year which were effective. Notice their heavy use of graphics and minimal amount of text.
- Notice that the example posters all have an “Abstract” section. If you are going to do this, do *not* copy-and-paste the abstract from your papers. Instead, you should condense the length of your abstract down to one or two sentences that summarize your work.
- Groups will be given, if desired, a table adjacent to their poster so they can demonstrate their work on a laptop. Nonetheless, the poster should stand-alone as a complete work.
- It is common practice to use a three-column format to divide the poster space.
- To say it again for emphasis: **MORE GRAPHICS, LESS TEXT.**

## Poster judging:

- Posters should be designed with the judges as the intended audience.
- Judges are most-often UPenn-CIS alumni. It is safe to assume they have some degree of technical expertise, but they are unlikely to be experts with regard to your specific topic.
- Judges scores are used only for purposes of deciding awards and who advances to the SEAS competition. They are not the basis for any CIS 400/401 grade. The professor and TAs will evaluate the posters separately for grading purposes.